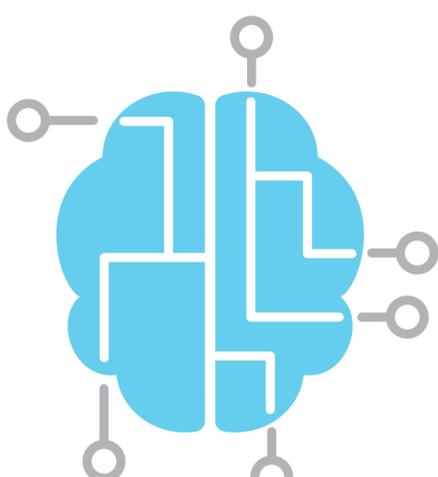


DATA TEAMS SUMMIT 2023 SURVEY

DATAOPS CONTINUES TO MATURE



44%

of respondents reported they are actively employing **DataOps methodologies** in 2023, compared to just less than a quarter (21%) of respondents in 2022

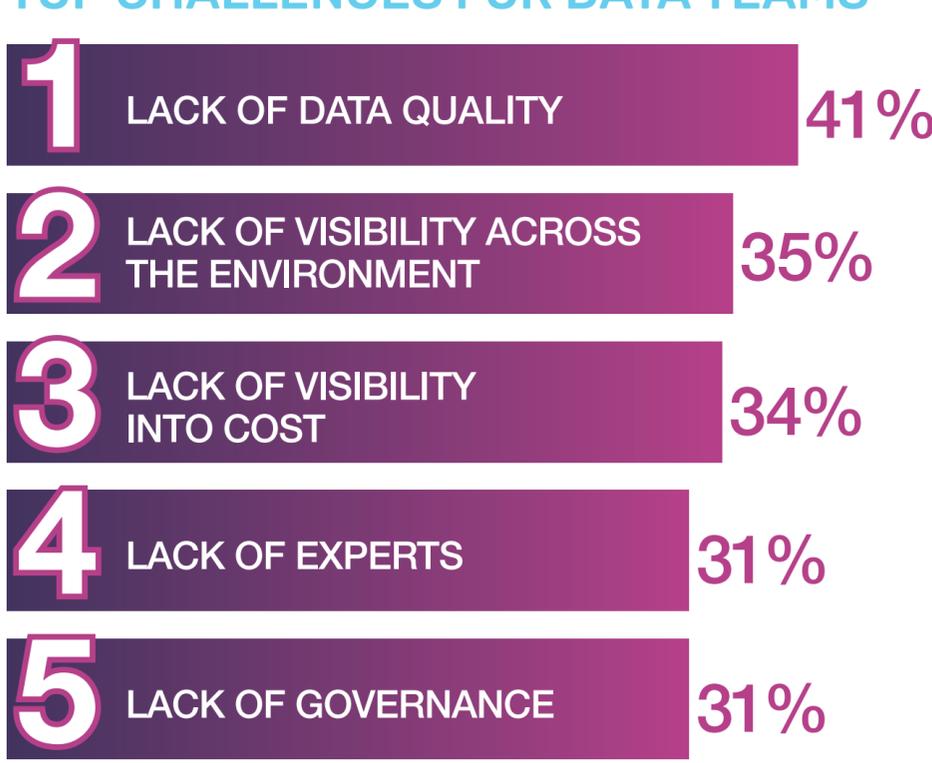
DATA TEAMS ARE GROWING IN SIZE



33%

OF DATA TEAMS IN THIS YEAR'S SURVEY SAID THEIR DATA TEAMS HAD AT LEAST **50 PEOPLE** COMPARED TO 25% IN 2022

TOP CHALLENGES FOR DATA TEAMS



CLOUD SPENDING IS A KEY METRIC FOR DATA TEAMS

More than **two-thirds of data teams** surveyed said that cloud spending has become a KPI of high strategic importance

Almost 80% of business stakeholders said cloud spending was a critical KPI while just **over half (55%) of data practitioners** indicated the same

Almost half (44%) of data teams said they weren't fully utilizing their cloud resources while almost a quarter of respondents (23%) were unable to estimate what percentage of their cloud resources went unused



TOP 3 PRIORITIES FOR DATA TEAMS IN 2023



INTEREST IN FINOPS IS HIGH YET ADOPTION LAGS



of data teams reported having an established **FinOps** practice while a third of data teams reported that they are still in the early planning phase of implementing **FinOps**

DATA TEAMS ARE DRIVING THE BOTTOM LINE

